



Information about Workplace Giving Campaigns

What Is A Workplace Giving Campaign?

Workplace giving campaigns offer employees an easy and convenient way to support the charities of their choice by giving through their workplace. Individuals can designate a gift to one or more non-profit organizations either through a payroll deduction system or a one-time gift. Employers offer workplace giving campaigns as a benefit to employees on an annual basis.

EarthShare North Carolina partners with hundreds of corporate, non-profit, private, federal, and public workplaces across the state that give employees the choice of supporting its 63 member organizations. ESNC groups work for clean air, safe drinking water, open space preservation, wildlife conservation, and a healthy environment. ESNC pools contributions of all sizes from employees, and then distributes the contributions to the appropriate organization. In 2008, employees across North Carolina pledged over \$620,000 to ESNC organizations.

Workplace campaigns boost employee morale, help demonstrate an employer's commitment to the health and future of its community, and bring much needed financial resources to the work of environmental non-profit organizations.

Why Participate in an ESNC Campaign?

- **Ease of supporting different issues**
Gifts designated specifically to ESNC are distributed between all ESNC organizations, so an employee can easily make one contribution and support all facets of the environmental needs in our community.
- **Convenient way of giving**
Once each year donors decide which issues are most important to them. They choose an organization(s) to support and donate to them directly from their paycheck.
- **Donors are protected**
Donors are sheltered from being solicited by multiple organizations and can decide whether or not they would like their gift acknowledged.
- **Charities are held accountable**
EarthShare North Carolina groups are carefully screened each year and are held to strict accountability standards. Our donors get peace of mind because they know their money is being well managed.

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